

Dan Poynter presents

Selling Books Abroad Through Remote Marketing

This presentation shows international publishers how to reach the "Low-Hanging Fruit"; nearly 47% of the books in the world are sold in the U.S., Canada and the U.K. So it makes sense to approach those markets first.

Dan describes and quantifies the potential markets in each country.

He shares quick and easy ways to wring more value out of your Work by turning it into printed books (pBooks), eBooks, audiobooks, LARGE PRINT books and more. Your book will be available in any form the customer wants.

He puts you in touch with distributors and retailers in the U.S., Canada and the U.K. for each edition (version) of your book. The handout is packed with valuable resources.

Then he shows you how to promote your book inexpensively and easily from home. Listen and learn today and start selling books abroad tomorrow.

P-10. 60 minutes, Multimedia. Handout with resources.

Dan Poynter is an author of more than 120 books, has been a publisher since 1969 and is a Certified Speaking Professional (CSP). He is an evangelist for books, an ombudsman for authors, an advocate for publishers and the godfather to thousands of successfully-published books. His seminars have been featured on *CNN*, his books have been pictured in *The Wall Street Journal* and his story has been told in *US News & World Report*. The media come to Dan because he is the leading authority on book publishing.



Dan's speaking itineraries have him traveling more than 6,000 miles/week; he has been to 52 countries and the North Pole so far. He knows and understands both international publishing and international authors and publishers.

For content-rich, stimulating and valuable presentations, contact:



Para Publishing, Dan Poynter, Tel: +1-805-968-7277

DanPoynter@ParaPublishing.com <http://parapub.com/sites/para/speaking/index.cfm>

P-10. Description-Sellus

